BUILDERS.SG

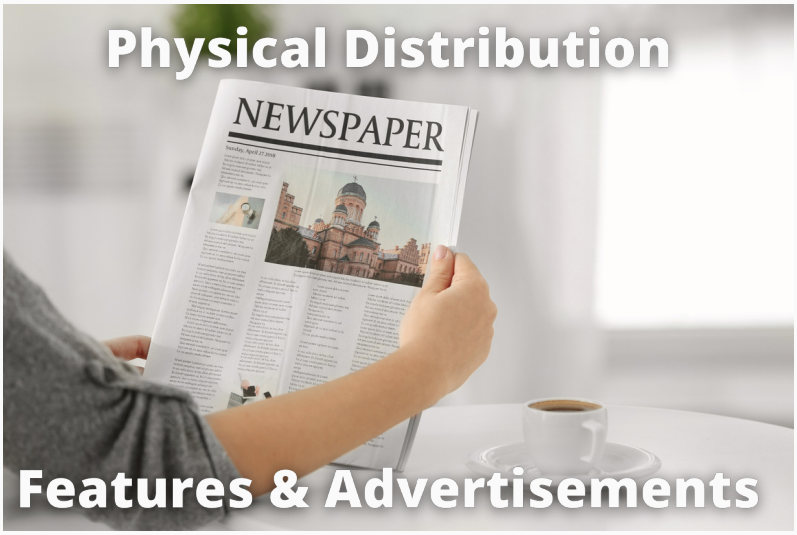
THE BUILDERS.SG TABLOID EDITION

BROUGHT TO YOU BY

MBAS

MICRO BUILDERS ASSOCIATION SINGAPORE

Advancing Singapore's Micro Builder's Industry



BUILDERSTALK

A HYBRID 3-in-1 WAY OF PROMOTING YOUR PRODUCTS & SERVICES VIA BUILDERS.SG

PHYSICAL NEWSPAPER + ONLINE + SOCIAL MEDIA

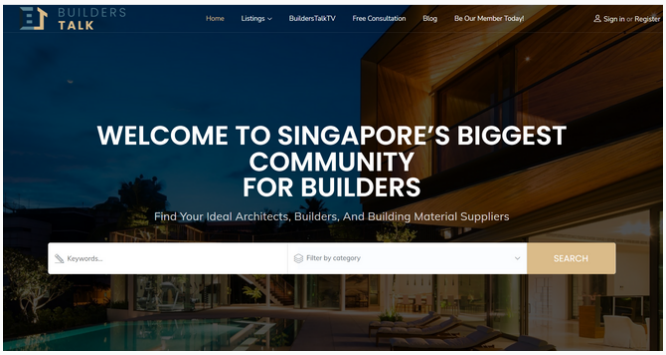
20,000 Landed Property Home Owners

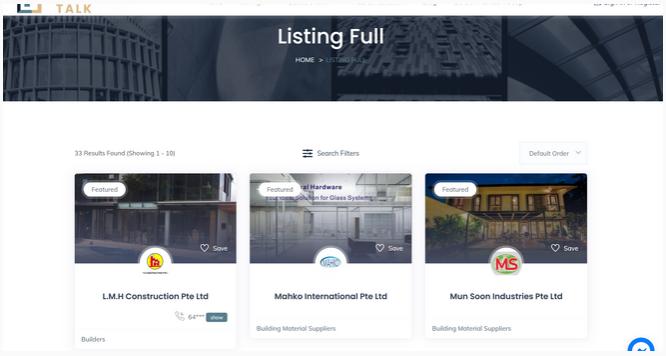
< 100,000 Digital Outreach

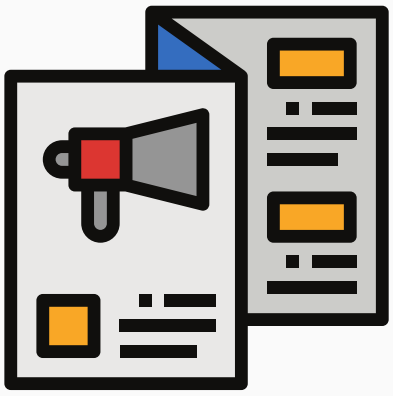
ABOUT BUILDERS.SG

Developed by Micro Builders Association, Singapore (MBAS) together with iPrima Media Pte Ltd, the owner of Singapore's top renovation contractor site, Renotalk.Com, Builders.SG is a online platform that connects property owners to trusted Architects & Builders across Singapore. Allowing them to view the profiles and portfolios of verified Architectural Firms, Builders, and Building Material Suppliers.

www.builders.sg







ABOUT BUILDERS.SG TABLOID EDITION

Apart from the online platform, Builders.SG tabloid is the traditional platform for Builders.SG. It provides educational & inspirational content on Architecture & Construction, helps recommend the Builders to the property owners.

The publication will be distributed to 20,000 units of landed properties in Singapore

ABOUT THE OFFICIAL PARTNERS

MBAS
MICRO BUILDERS ASSOCIATION, SINGAPORE

Micro Builders Association, Singapore (MBAS)

Established by a group of like-minded Singapore's building industry professionals from the contractors field. MBAS was created with a key objective of addressing the interests and challenges faced by the Singapore's micro builders industry which comprises.

iPrima Media
Your Online Branding Partner

iPrima Media

iPrima Media was founded to provide home-owners and contractors with a social network to discuss and share their projects.

THE SUPPORTING PARTNER

SPECIALISTS TRADE ALLIANCE OF SINGAPORE

KEY OPPORTUNITIES

- Traditional and online marketing to help your company to widely reach to your target market.
- Direct reach out up to 20,000 units of home owners of landed properties.
- Increase the exposure and awareness of your company.
- One of the best alternatives for your company to reach out the public during this pandemic situation.

TARGET AUDIENCE

- Current home owners of private landed property
- People who want to build / rebuild their houses

HOW TO JOIN & REACH OUT TO YOUR CUSTOMER

1. If you are one of the parties below:

- Architects
- Builders
- Building Material Suppliers
- M&E Consultants

CONTACT US NOW !

For any further information, please contact:

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W: www.mbas.org.sg | www.builders.sg

2. Refer to the attached advertisement rates card and entitlements.

3. Pick your ideal advertisement packages.

4. Book your publication period.

5. Only limited slot available. **CONTACT US NOW** for further details and information!